



What is the Business Improvement District (BID)?

The Downtown Billings Business Improvement District (BID) is a special assessment district in which downtown property owners have voted twice to initiate, manage and finance services above and beyond those typically provided by the city. Established in 2005 and renewed in 2015, the BID is funded and managed by downtown property owners through a City Council appointed Board of Directors who oversee a non-profit organization dedicated to creating a safe, clean, and inviting place to live, work, and play.

BID programs and services are funded by a special assessment billed to property owners within the district. The Downtown Billings BID is supported by municipal properties as well as private sector properties. All city, county and parking properties invest in the BID and its initiatives. Assessments are decided upon by the BID's Board of Directors. The City of Billings assists with the collection of the special assessment, which in turn, is distributed directly to the BID. The BID receives 100% of the money collected.

The downtown Billings BID works year round to deliver a clean, safe, and memorable experience through the BID Street Team, the Downtown Cooperative Safety Program, and the Downtown Billings Events.

Cooperative Safety Program



The Business Improvement District is proud of the Cooperative Safety Program that provides three full-time Billings Police Department Officers assigned specifically to downtown Billings. These officers, called resource officers, provide additional presence, visibility and assistance over and above what is already provided by the Billings Police Department. Supported by the Homeless Outreach Team, our dedicated downtown officers are stationed at the Downtown Billings office and patrol all areas within the BID footprint. You'll frequently see them in their marked car or on bikes patrolling the streets.

The BID Boundaries

SCAN TO VIEW MAP



The existing BID boundary generally encompasses 57 blocks, including an area bounded by St. Vincent Healthcare to the North, North Park and the First Interstate Bank Ops Center to the East, South

Park to the South, and N. 32nd Street to the West. The larger of the two "zones" is the "Safe Zone", the area in which property owners fund the BID Cooperative Safety Program that sponsors three full-time Billings Police Officers and the Crime Prevention Through Environmental Design (CPTED) program. The property owners within the smaller "Clean and Safe Zone" (outlined in green on the map) additionally fund the work of the BID Street Team (e.g. Sidewalk clean up and snow plowing, pedestrian trashcan upkeep, street level graffiti removal, flower basket program, event facilitation, public art projects, and Public Restroom maintenance). The "Clean and Safe Zone" is approximately 20 blocks with eight miles of sidewalk.



Dedicated to keeping downtown
clean • safe • inviting



The BID Street Team

The BID Street Team is one of the most visible elements of the BID with a measurable impact on the Clean and Safe Zone. Through maintenance and downtown operations, holiday decorations, public art, and event support, the BID Street Team can be seen working seven days a week to create a vibrant and welcoming downtown experience. It is not uncommon to see a member of the BID Street Team handing out parking tokens, giving directions, providing a personal escort, helping a business owner move a heavy item, help tow-out cars on especially snowy days, or helping an at-need individual find a resource agency. The team's motto of "better than it was" is reflected over and over in their committed to achieving a higher standard in the delivery of services offered in the BID work plan

FACILITATE
OVER 30 EVENT
 DAYS A YEAR

WATER 185
 FLOWER BASKETS
 PER SUMMER



SWEEP UP 354 MILES OF SIDEWALK PER YEAR
 Enough to run in 13.5 marathons.



EMPTY 120,000 POUNDS OF GARBAGE EACH YEAR
 The same weight as an excavator.



PLOW 252 MILES OF SIDEWALK PER WINTER
 The distance from Billings, MT to Anaconda, MT.

Workplan/ Initiatives

clean

- Pedestrian trashcan maintenance
- Plowing a 4 foot path on sidewalks on snowy days
- Sweeping litter/ general cleanup
- Manage the Public Art Program
- Maintenance for downtown's Public Restroom
- Water and upkeep of the Downtown Flower Basket Program
- Street level graffiti removal

safe

- Staff three full time Downtown Billings Police Officers
- Crime Prevention Through Environmental Design (CPTED) evaluations
- Homeless Outreach Team

events

- Parades
- Festivals
- Alive After 5
- Microevents
- Consulting