

STUDENT MESSAGING PROGRAM



The Student Messaging Program amplifies student voices in outreach, establishing a platform where youth can communicate directly with peers and adults on issues they care about. This initiative emphasizes authentic dialogue, empowering students to shape campaigns around mental health, substance use, and other relevant topics.

Benefits to Schools

- **Builds Trust:** Students feel heard and valued, which increases engagement and participation.
- **Promotes Open Communication:** Encourages a culture where students can talk freely about challenges and seek support.
- **Improves Outcomes:** Youth-informed messaging resonates more, increasing the likelihood of positive behavioral changes.



Youth-Centered Campaigns:

Programs are designed based on real student feedback, ensuring the messaging is relevant and effective.



Peer-to-Peer Engagement:

Encourages youth-led discussions, fostering a sense of ownership and responsibility among students.



Community Events & Digital Outreach:

Combines online content, school activities, and local events to reach students where they are, both on and offline.



Contact: _____

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